

ESPERANZA COMMUNITY HOUSING

*22nd Annual Gala*

**DANCING UNDER THE STARS**



**SEPT  
22**

At Mercado La Paloma

Esperanza Community Housing  
*22nd Annual Gala*  
**DANCING UNDER THE STARS**  
September 22, 2023

*Honorees*

**Center for the Study of Political Graphics**  
**Sister Diane Donoghue Fierce Hope Award**

The Center for the Study of Political Graphics (CSPG) is an educational and research archive that collects, preserves, documents, and exhibits posters relating to historical and contemporary movements for social change.

**Kim Vinson and Rubato-Elegante Jazz Ensemble**  
**Community Building Award**

Kim Vinson and Rubato-Elegante Jazz Ensemble are group of talented local musicians dedicated to bringing the joy of jazz ensemble music to the community.

**Street Symphony**  
**Social Justice Award**

Street Symphony utilizes music to create opportunities of human connection to homeless and incarcerated communities through workshops, events, and one-on-one musical instruction.

*Mission*

Esperanza Community Housing Corporation is a social justice non-profit in South Central Los Angeles that achieves long-term, comprehensive community development. We recognize that Indigenous, Black, and Latino immigrant communities are disproportionately impacted by historical oppression, health disparities, disinvestment, and displacement. Therefore, we develop and preserve affordable housing; elevate health equity and access to care; mobilize for environmental justice; create and protect local economic opportunities; expand engagement in arts and culture; and advocate for policies protecting human rights. Esperanza works collaboratively to strengthen South Los Angeles. In all of our actions, Esperanza builds hope with the community.



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**SPONSORSHIP OPPORTUNITIES**

*Champion of Change*

**\$25,000**

- Presentation of first honoree award during event
- 25' Banner of sponsor's name and logo at event and displayed prominently for one year at the Mercado La Paloma where more than 300,000 patrons visit annually
- Recognition as presenting sponsor with company link on Esperanza website, email announcements, and social media
- Choice of full-page back cover ad or two full-page centerfold ad in souvenir program given to 400 attendees
- Company logo on all print materials and sponsor recognition at event
- 25 event tickets

*Innovator*

**\$15,000**

- Introduction of musical performance during event
- Recognition with company link on Esperanza website, email announcements, and social media
- One full-page ad (inside front cover) in souvenir program given to 400 attendees
- Company logo on all print materials and sponsor recognition at event
- 15 event tickets



*Benefactor*

**\$10,000**

- Recognition with company link on Esperanza website, email announcements, and social media
- One full-page ad (inside back cover) in souvenir program given to 400 attendees
- Company logo on all print materials and sponsor recognition at event
- 10 event tickets

*Campaigner*

**\$5,000**

- Recognition on Esperanza website, email announcements, and social media
- One full-page ad in souvenir program given to 400 attendees
- Company logo on all print materials and sponsor recognition at event
- 5 event tickets

*Advocate*

**\$2,500**

- Recognition on Esperanza website, email announcements, and social media
- Half-page ad in souvenir program given to 400 attendees
- Company logo on all print materials and sponsor recognition at event
- 3 event tickets

*Grassroots Defender*

**\$1,000**

- Recognition on Esperanza website, email announcements, and social media
- Quarter-page ad in souvenir program given to 400 attendees
- Company logo on all print materials and sponsor recognition at event
- 2 event tickets

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**Yes, I/we will support Esperanza Community Housing by sponsoring at the following level:**

- Champion of Change - \$25,000
- Innovator - \$15,000
- Benefactor - \$10,000
- Campaigner - \$5,000
- Advocate - \$2,500
- Grassroots Defender - \$1,000

No, I/we cannot sponsor this year. Please accept my/our tax-deductible donation of

\$ \_\_\_\_\_

**Please make checks payable to Esperanza Community Housing**

**Sponsor Information**

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

**Email or mail this form with payment to:**

Attn: Ivy Panlilio, Development Director

Esperanza Community Housing

3655 South Grand Ave. Suite 280

Los Angeles, CA 90007

Email: [ivy@esperanzacommunityhousing.org](mailto:ivy@esperanzacommunityhousing.org)

**Make a donation or purchase tickets online by visiting :  
<https://www.esperanzacommunityhousing.org/gala>**

Early Bird Tickets are \$125 each through August 6.

Regular Tickets are \$175 each starting August 7.

**For more information about the event or sponsorship opportunities contact:**

Ivy Panlilio at (213) 880-9925 or [ivy@esperanzacommunityhousing.org](mailto:ivy@esperanzacommunityhousing.org)