



17th Annual Dancing Under the Stars



SEPTEMBER 21, 2018

Photo Credit: Sandy Navarro

Food and Wine Celebration

JOIN US SEPTEMBER 21, 2018 FOR A CULINARY FEAST

DANCING UNDER THE STARS is an annual evening celebration of globally inspired food, lively musical performances, and dancing into the night. The multi-course menu features prominent restaurants from our landmark marketplace and community hub, Mercado La Paloma. The event also honors our community partners and raises funds for Esperanza Community Housing and supports its critically important community programs in health equity & access to care, affordable housing, arts and culture, economic development, and environmental justice.

Building hope with community

3655 S. Grand Avenue, Los Angeles, CA 90007 • tel 213-748-7285 • fax 213-748-9630 • esperanzacommunityhousing.org



Dancing Under the Stars – Sponsorship Opportunities

Event Date: September 21, 2018

Community Transformation Level - \$40,000

- Introduction of event honoree(s)
- 25' banner at event and displayed prominently for one year at the Mercado La Paloma where over 250,000 patrons visit annually
- Company name and logo on printed event materials and sponsor recognition at the event
- Two full page centerfold ad in souvenir program given to over 300 attendees
- Event Admission for 25 guests
- Private cooking demonstration for 25 with one of the Mercado's premier chefs at Holbox – held at your home or location with kitchen access. *Holbox listed as #39 in Jonathan Gold's 101 Best Restaurants.
- Reserved event parking for 10 vehicles
- Online recognition via Esperanza website and social media platforms

Movement Builder Level - \$25,000

- Company name and logo on printed event materials and sponsor recognition at the event
- One full page ad (back cover) in souvenir program given to over 300 attendees
- Event Admission for 20 guests
- Private cooking demonstration for 15 with one of the Mercado's premier chefs at Holbox – held at your home or location with kitchen access. *Holbox listed as #39 in Jonathan Gold's 101 Best Restaurants.
- Reserved event parking for 6 vehicles
- Online recognition via Esperanza website and social media platforms

Innovator Level - \$20,000

- Company name and logo on printed event materials and sponsor recognition at the event
- Event Admission for 15 guests
- One full page ad (inside front cover) in souvenir program given to over 300 attendees
- Private cooking demonstration for 10 with one of the following Mercado premier chefs:
 - Holbox – held at your home or location with kitchen access. *Holbox listed as #39 in Jonathan Gold's 101 Best Restaurants.
 - Azla – held at the Mercado La Paloma. *Azla highlighted on the Food Network.
- Reserved event parking for 4 vehicles
- Online recognition via Esperanza website and social media platforms

Champion of Change Level - \$15,000

- Company name and logo on printed event materials and sponsor recognition at the event
- Event Admission for 10 guests
- One full page ad (inside back cover) in souvenir program given to over 300 attendees
- Private cooking demonstration for 4 with Azla chef, Nes Abegaze, to be held at the Mercado La Paloma. *Azla highlighted on the Food Network.
- Reserved event parking for 2 vehicles
- Online recognition via Esperanza website and social media platforms

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Promoter Level - \$10,000

- Company name and logo on printed event materials and sponsor recognition at the event
- Two full page ad in souvenir program given to over 300 attendees
- Event Admission for 8 guests
- Online recognition via Esperanza website and social media platforms

Advocate Level - \$5,000

- Company name and logo on printed event materials and sponsor recognition at the event
- One full page ad in souvenir program given to over 300 attendees
- Event Admission for 6 guests
- Online recognition via Esperanza website and social media platforms

Supporter Level - \$2,500

- Company name and logo on printed event materials and sponsor recognition at the event
- Half page ad in souvenir program given to over 300 attendees
- Event Admission for 4 guests
- Online recognition via Esperanza website and social media platforms

Grassroots Level - \$1,000

- Company name and logo on printed event materials and sponsor recognition at the event
- Quarter page ad in souvenir program given to over 300 attendees
- Online recognition via Esperanza website and social media platforms

Souvenir Program Advertisement Option – \$500 (Name Listing Only)

Program Book Advertisement Sizes (width x height):

- Two full pages (11" x 8.5")
- Full page (5.5" x 8.5")
- Half page (5.5" x 4.25")
- Quarter page (2.75" x 4.25")

Logo Deadline: July 1, 2018

Ad Deadline: August 17, 2018 (preferably as a 4-color, non-bleed jpeg file)

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Dancing Under the Stars – Ticket & Sponsorship Form

Event Date: September 21, 2018

Yes, I will support Esperanza by attending the 17th Annual Dancing Under the Stars Event.

Please reserve the following:

<p>Tickets</p> <p>_____ Individual Ticket - \$150</p> <p>Advertising Only</p> <p>_____ Name Listing - \$500</p>	<p>Sponsorships</p> <p>_____ Community Transformation - \$40,000</p> <p>_____ Movement Builder - \$25,000</p> <p>_____ Innovator - \$20,000</p> <p>_____ Champion of Change - \$15,000</p> <p>_____ Promoter - \$10,000</p> <p>_____ Advocate - \$5,000</p> <p>_____ Supporter - \$2,500</p> <p>_____ Grassroots - \$1,000</p>
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No, I cannot attend. Please accept my tax-deductible donation of \$_____.

Please make checks payable to: ***Esperanza Community Housing Corporation***

BILLING INFORMATION

If paying by credit card, please complete the following payment and contact information:

Name (as it appears on card): _____

Billing Address: _____

Card Number: _____

Expiration Date: _____ Security Code: _____ Amount to Charge: _____

Phone: (_____) _____ Email: _____

Signature: _____

EMAIL, FAX, OR MAIL THIS FORM WITH PAYMENT TO:

Attn: Ivy Panlilio, Development Director
 Esperanza Community Housing
 3655 South Grand Ave. Suite 280
 Los Angeles, CA 90007
 Email: ivy@esperanzacommunityhousing.org; Fax: (213) 748-9630

Esperanza Community Housing Corporation is a 501(c)(3) organization with Tax ID# 95-4230345.
 Value of goods and services received is \$40 per ticket. All contributions are tax-deductible to the fullest extent of the law.

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