



Celebrates 30 Years of Hope **DANCING UNDER THE STARS**

Friday, September 13, 2019

6:00 pm Reception

7:00 pm Dinner

Location

California African American Museum
600 State Drive
Los Angeles, CA 90037

Honoring

U.S. Congresswoman Karen Bass (37th District)

South Central Youth Leadership Coalition

Beatriz Solís, Director, Healthy Communities – South Region
The California Endowment

Masters of Ceremonies

Bonnie Boswell, PBS Executive Producer/Reporter

Manal Aboelata, Prevention Institute Deputy Executive Director

As we mark our 30th anniversary, please join us and celebrate the community of South Los Angeles as well as Esperanza's achievements in affordable housing, health equity, arts and culture, economic development, and environmental justice. This year's milestone gala will be catered by Chefs Richard Lauter and Erez Levy, formerly of Spago Beverly Hills and now with award-winning Savore from the Mercado La Paloma. Don't miss out on a uniquely festive evening with the most memorable dining, brilliant musical performances, and dancing under the stars.

Sign up today to Celebrate Esperanza and 30 Years of Hope!

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Dancing Under the Stars – Celebrating 30 Years of Hope

Sponsorship Opportunities

Event Date: September 13, 2019

Champion of Change - \$30,000

- Introduction of event honorees
- 25' banner of sponsor's name and logo at event and displayed prominently for one year at the Mercado La Paloma where more than 300,000 patrons visit annually
- Company name and logo on printed event materials and sponsor recognition at the event
- Choice of full-page back cover ad or two full-page centerfold ad in souvenir program given to 300 attendees
- Event Admission for 30 guests
- Circle of Hope pre-reception with honorees
- Complementary event parking
- Online recognition via Esperanza website and social media platforms

Innovator - \$20,000

- Company name and logo on printed event materials and sponsor recognition at the event
- One full-page ad (inside front cover) in souvenir program given to 300 attendees
- Event Admission for 20 guests
- Circle of Hope pre-reception with honorees
- Complementary event parking
- Online recognition via Esperanza website and social media platforms

Benefactor - \$15,000

- Company name and logo on printed event materials and sponsor recognition at the event
- One full-page ad (inside back cover) in souvenir program given to 300 attendees
- Event Admission for 15 guests
- Circle of Hope pre-reception with honorees
- Complementary event parking
- Online recognition via Esperanza website and social media platforms

Campaigner - \$10,000

- Company name and logo on printed event materials and sponsor recognition at the event
- Two full-page ad in souvenir program given to 300 attendees
- Event Admission for 10 guests
- Online recognition via Esperanza website and social media platforms

Advocate - \$5,000

- Company name and logo on printed event materials and sponsor recognition at the event
- One full-page ad in souvenir program given to 300 attendees
- Event Admission for 6 guests
- Online recognition via Esperanza website and social media platforms

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Devotee - \$2,500

- Company name and logo on printed event materials and sponsor recognition at the event
- Half-page ad in souvenir program given to 300 attendees
- Event Admission for 4 guests
- Online recognition via Esperanza website and social media platforms

Grassroots Defender - \$1,000

- Company name and logo on printed event materials and sponsor recognition at the event
- Quarter-page ad in souvenir program given to 300 attendees
- Event Admission for 2 guests
- Online recognition via Esperanza website and social media platforms

Advertisement Only Option in souvenir program given to 300 attendees

- **\$1,500** – Full-page ad
- **\$1,000** – Half-page ad
- **\$500** – Quarter-page ad

Program Book Advertisement Sizes (width x height):

- Two full pages (11" x 8.5")
- Full page (5.5" x 8.5")
- Half page (5.5" x 4.25")
- Quarter page (2.75" x 4.25")

Logo Deadline: **July 1, 2019**

Ad Deadline: **August 15, 2019** (preferably as a 4-color, non-bleed jpeg file)

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Dancing Under the Stars – Celebrating 30 Years of Hope

Sponsorship & Ticket Form

Event Date: September 13, 2019

Yes, I will support Esperanza by attending the 18th Annual Dancing Under the Stars Event.

Please reserve the following:

Tickets	Sponsorships
_____ Individual Ticket - \$175	_____ Champion of Change - \$30,000
_____ Early Bird Ticket - \$125 before July 1	_____ Innovator - \$20,000
	_____ Benefactor - \$15,000
Advertising Only	_____ Campaigner - \$10,000
_____ Full-Page - \$1,500	_____ Advocate - \$5,000
_____ Half-Page - \$1,000	_____ Devotee - \$2,500
_____ Quarter-Page - \$500	_____ Grassroots Defender - \$1,000

No, I cannot attend. Please accept my tax-deductible donation of \$_____.

Please make checks payable to: **Esperanza Community Housing Corporation**

BILLING INFORMATION

If paying by credit card, please complete the following payment and contact information:

Name (as it appears on card): _____

Billing Address: _____

Card Number: _____

Expiration Date: _____ Security Code: _____ Amount to Charge: _____

Phone: (_____) _____ Email: _____

Signature: _____

EMAIL, FAX, OR MAIL THIS FORM WITH PAYMENT TO:

Attn: Ivy Panlilio, Development Director
Esperanza Community Housing
3655 South Grand Ave. Suite 280
Los Angeles, CA 90007
Email: ivy@esperanzacommunityhousing.org; Fax: (213) 748-9630

Esperanza Community Housing Corporation is a 501(c)(3) organization with Tax ID# 95-4230345.
Value of goods and services received is \$50 per ticket. All contributions are tax-deductible to the fullest extent of the law.

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